

Noah Mills

Web Strategist | Squarespace Designer

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WORK EXPERIENCE

WEB STRATEGIST

TDC MARKETING

09/2025 - Present

Harrisonburg, VA

- Spearheaded web strategy for all clients.
- Designed custom HTML/CSS/JS solutions and led migrations to reduce technical debt.
- Implemented workflows and documentation to improve timelines, consistency, and quality.
- Supervised and trained team members to drive project success.
- Oversaw daily projects and performance, analyzing results for iterative improvements.

WEB SPECIALIST

TDC MARKETING

04/2024 - 09/2025

Harrisonburg, VA

- Built and managed content for 30+ sites, ensuring accessibility and brand consistency.
- Led client meetings to define scope and timelines; translated needs into technical specs.
- Implemented on-site SEO and tracking strategies to improve organic visibility.
- Managed DNS, migrations, and hosting for secure, reliable site operation.

MARKETING COORDINATOR

ENDLESS HORIZONS

02/2023 - 04/2024

Harrisonburg, VA

- Built and managed content for 15+ company websites.
- Designed and launched 5 new websites within 10 months.
- Designed email campaigns via HubSpot CMS.
- Managed Meta ad campaigns for 3 accounts.
- Captured and edited photo/video content for social, email, and web.

EDUCATION

BACHELOR OF SCIENCE IN MEDIA, ARTS, AND DESIGN

2019 - 2022

JAMES MADISON UNIVERSITY | *Concentration in Interactive Design, Minor in Music Industry*

Throughout the Interactive design (UX) concentration, I learned the foundations of web design, conducted multiple user-research projects, and worked in teams with other students to design mobile and web based applications and websites.

SKILLS

- Adobe Illustrator
- Claude
- CSS
- DNS Configuration
- Figma
- Git / Github
- Google Analytics
- Google Tag Manager
- HTML5
- HubSpot
- JavaScript
- Mailchimp
- Lightroom
- Liquid Web
- Notion
- SEO / AIO
- Shopify
- SquareSpace
- Wordpress
- UX / UI